

## Minutes of MVA Board meeting held on 7th April 2013

**Present:**

**Directors:** Martin Bentley, Allan MacDonald, Steve Thorpe, Simon Wisdom, John Holton, Duncan Webster

**Members:** Judy Baker, Pat Rowley, Vic Cope

**Members of the public:** Vicky Waine

**Apologies:** Bob Littler, Steve Farthing

	Action
<p>1. Directors: Reminded that there are still vacancies. Also advised that there are several members who have not attended for some months. All current members and directors will be contacted to ensure they would like to continue.</p> <p>At the same time it would be worthwhile asking members if any would be interested in becoming a director.</p>	Martin
<p>2. Fun Day: TCAM are happy to take over the project management of the event, and Sarah appears to have picked this up. Simon to check with Steve</p>	Simon/ Steve Buckle
<p>3. Youth Club: Averaging 25-30 children each week and continuing to break even. There is still a shortage of volunteers.</p>	
<p>4. Treasurer's Report: Closing bank balance for March was £19,628.60</p>	
<p>5. The Centre: Steve Buckles appointment has now been confirmed and Steve is on board. Feedback from villagers and TCAM users has been positive. Recent events like the Rugby have drawn in good numbers and the food offering seems appropriate and popular.</p> <p>Recent quiz night was a big success, partly because of the long Easter weekend and generated around £1500 in takings.</p> <p>Steve has put together an online survey in order to gather views from villagers on The Centre in general, and activities/events they would like to see. 81 responses so far and the link to the survey will also go out in the newsletter, as well as hard copies available a TCAM.</p> <p>TCAM accounts are on track to budget.</p>	
<p>6. Play area for older children: Work due to commence 15th April. There has been one complaint, which MVA have responded to and are now awaiting further response from the complainant.</p>	
<p>7. Playing Fields: <b>Action to remove from MVA agenda.</b></p> <p>Steve Thorpe to sit in with Nick and Nick at their monthly meeting in order to feedback to MVA.</p>	Steve Thorpe

<p>8. Website: Duncan explained the Mawsley village website operates as portal to other sites such as doctors surgery, TCAM etc.</p> <p>Steve Buckle has now been trained on how to use the website CMS so that he can update content etc.</p> <p>Minder find have requested to advertise on the Mawsley Village website which led to the discussion about advertising in general on the site.</p> <p>Suggestion to extend our advertising offering to include the website, with Pat selling this service and taking payment at the same time as selling space/ taking payment for the advertiser.</p> <p>Advertising could have a separate section on the site, with either links back to the advertisers sites or to a static page created by Duncan if the advertiser does not have their own site.</p> <p>Suggest a cost of £50 pa for advertising, along with an additional £50 for a static page if required.</p>	
<p>9. Newsletter: Pat needs help dealing with advertisers, and additionally the formats that their adverts are supplied in.</p> <p>Duncan suggested that he could offer a web form on the portal for advertisers to make payment online thereby reducing some of the admin.</p> <p>Could we approach a student/college for help with the design/layout of the newsletter?</p> <p>Pat proposed reducing the newsletter from 8 issues per year to 6 per year. This will make it easier to work out when each issue should be sent and mean that there is no repetition of content. This was <b>agreed</b> by all.</p>	Duncan
<p>10. Online newsletter: Steve Buckle now taken over sending this using Constant Contact. It was expressed that a new format is required as existing one does not display well. Steve Buckle to contact Duncan to see if a better format can be put together.</p>	Steve / Duncan
<p>11. AOB: Duncan hopes to attend more meetings now the time and day has been changed.</p>	